

## Fund Details

### Investment Objective

The objective of the scheme is to provide capital growth and income by investing primarily in a well-diversified portfolio of dividend paying companies that have a relatively high dividend yield.

### Fund Manager

Mr. Dhaval Gala & Mr. Dhaval Joshi

### Date of Allotment

February 26, 2003

### Benchmark Tier I

Nifty 500 TRI

### Tier II Benchmark

Nifty Dividend Opportunities  
50 Index TRI

### Managing Fund Since

April 01, 2022 & November 21, 2022

### Experience in Managing the Fund

1.3 Years & 0.7 Years

### SIP

Monthly: Minimum ₹ 1,000/-

### Fund Category

Dividend Yield Fund

### Investment Style

Large Cap			
Mid Cap			
Small Cap			
	Growth	Value	Blend

### Load Structure (as % of NAV) (Incl. for SIP)

Entry Load	Nil
Exit Load	For redemption /switchout of units on or before 90 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 90 days from the date of allotment: Nil.

### AUM

Monthly Average AUM	₹	957.76	Crores
AUM as on last day	₹	976.55	Crores

### Total Expense Ratio (TER)

Regular	2.35%
Direct	1.60%
Including additional expenses and goods and service tax on management fees.	



### Other Parameters

Standard Deviation	13.92%
Sharpe Ratio	1.40
Beta	0.83
Portfolio Turnover	0.28
<b>Note:</b> Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns. Risk Free Rate assumed to be 6.6% (FBIL Overnight MIBOR as on 31 July 2023) for calculating Sharpe Ratio	

### Application Amount for fresh subscription

₹ 1,000 (plus in multiples of ₹ 1)

### Min. Addl. Investment

₹ 1,000 (plus in multiples of ₹ 1)

## PORTFOLIO

Issuer	% to Net Assets	Rating
IT - Software	13.83%	
Infosys Limited	6.64%	
Tata Consultancy Services Limited	2.13%	
HCL Technologies Limited	1.49%	
LTIMindtree Ltd	1.36%	
Persistent Systems Limited	1.16%	
Tech Mahindra Limited	1.05%	
Diversified FMCG	8.13%	
ITC Limited	6.91%	
Hindustan Unilever Limited	1.22%	
Finance	7.71%	
Shriram Finance Ltd	2.75%	
Manappuram Finance Limited	1.42%	
LIC Housing Finance Limited	1.22%	
Ujjivan Financial Services Limited	0.84%	
Mahindra & Mahindra Financial Services Limited	0.76%	
Poonawalla Fincorp Limited	0.72%	
Power	7.09%	
NTPC Limited	3.92%	
NLC India Limited	2.53%	
CESC Limited	0.64%	
Banks	6.76%	
Bank of Baroda	2.01%	
Bank of India	1.40%	
State Bank of India	1.39%	
The Federal Bank Limited	1.01%	
Punjab National Bank	0.95%	
Capital Markets	5.41%	
ICICI Securities Limited	2.02%	
Multi Commodity Exchange of India Limited	1.69%	
HDFC Asset Management Company Limited	0.90%	
Central Depository Services (India) Limited	0.81%	
FRANCE	5.08%	
LVMH MOET HENNESSY LOUIS VUITTON SE	2.64%	

Issuer	% to Net Assets	Rating
L'OREAL	2.44%	
Automobiles	4.04%	
Hero MotoCorp Limited	2.24%	
Bajaj Auto Limited	1.81%	
United States of America	3.99%	
Starbucks ORD	2.39%	
Accenture PLC	1.60%	
Petroleum Products	3.52%	
Bharat Petroleum Corporation Limited	2.51%	
Castrol India Limited	1.01%	
Industrial Products	3.33%	
RHI Magnesita India Limited	2.54%	
Greaves Cotton Limited	0.79%	
Consumable Fuels	3.29%	
Coal India Limited	3.29%	
Textiles & Apparels	2.95%	
Kewal Kiran Clothing Limited	2.95%	
Aerospace & Defense	2.72%	
Bharat Electronics Limited	1.55%	
Hindustan Aeronautics Limited	1.17%	
Minerals & Mining	2.67%	
NMDC Limited	2.67%	
Commercial Services & Supplies	2.56%	
CMS Info Systems Limited	2.04%	
Radiant Cash Management Services Ltd	0.52%	
Consumer Durables	2.55%	
Akzo Nobel India Limited	1.49%	
Bata India Limited	1.06%	
Ferrous Metals	2.01%	
NMDC Steel Ltd	1.49%	
Tata Steel Limited	0.53%	
Pharmaceuticals & Biotechnology	1.80%	
Sanofi India Limited	1.29%	
Granules India Limited	0.51%	



Issuer	% to Net Assets	Rating
<b>Food Products</b>	<b>1.73%</b>	
Avanti Feeds Limited	1.11%	
Britannia Industries Limited	0.62%	
Fertilizers & Agrochemicals	1.41%	
Dhanuka Agritech Limited	1.41%	
Oil	1.39%	
Oil & Natural Gas Corporation Limited	1.39%	
Paper Forest & Jute Products	1.23%	
Tamil Nadu Newsprint & Papers Limited	1.23%	
Non - Ferrous Metals	1.17%	

Issuer	% to Net Assets	Rating
<b>National Aluminium Company Limited</b>	<b>1.17%</b>	
<b>Cement &amp; Cement Products</b>	<b>1.15%</b>	
<b>Dalmia Bharat Limited</b>	<b>1.15%</b>	
<b>Agricultural Food &amp; other Products</b>	<b>0.88%</b>	
<b>Balrampur Chini Mills Limited</b>	<b>0.88%</b>	
<b>Personal Products</b>	<b>0.59%</b>	
<b>Emami Limited</b>	<b>0.59%</b>	
<b>Cash &amp; Current Assets</b>	<b>0.99%</b>	
<b>Total Net Assets</b>	<b>100.00%</b>	

Investment Performance		NAV as on July 31, 2023: ₹ 311.0200			
<b>Inception - Feb 26, 2003</b>	<b>Since Inception</b>	<b>5 Years</b>	<b>3 Years</b>	<b>1 Year</b>	
Aditya Birla Sun Life Dividend Yield Fund	18.31%	12.53%	26.10%	25.95%	
Value of Std Investment of ₹ 10,000	3,11,020	18,049	20,050	12,611	
Benchmark - Nifty 500 TRI	18.11%	13.29%	24.91%	17.25%	
Value of Std Investment of ₹ 10,000	2,99,951	18,666	19,490	11,735	
Benchmark - Nifty Dividend Opportunities 50 Index TRI	NA	13.46%	25.94%	24.43%	
Value of Std Investment of ₹ 10,000	NA	18,811	19,974	12,458	
Additional Benchmark - Nifty 50 TRI	17.02%	13.02%	22.71%	16.18%	
Value of Std Investment of ₹ 10,000	2,48,482	18,447	18,479	11,628	

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Dhaval Gala is 6. Total Schemes managed by Mr. Dhaval Joshi is 45. Refer annexure on page no. 164-165 to know more on performance of schemes managed by Fund Managers.

Note: The exit load (if any) rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 or from any of our Investor Service Centers.

NAV of Plans / Options (₹)		
	Regular Plan	Direct Plan
<b>Growth</b>	311.0200	336.2400
<b>IDCW*</b>	21.2700	37.9900

\*Income Distribution cum capital withdrawal

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)				
Particulars	Since Inception	5 years	3 years	1 Year
Total Amount Invested (₹)	2460000	600000	360000	120000
Market Value of amount Invested	13021212	980627	492935	138905
Scheme Returns (CAGR)	14.26%	19.76%	21.55%	30.61%
Nifty 500 TRI returns# (CAGR)	14.53%	18.02%	17.76%	23.72%
Nifty Dividend Opportunities 50 Index TRI returns# (CAGR)	NA	19.47%	22.13%	31.47%
Nifty 50 TRI returns## (CAGR)	14.09%	16.79%	16.41%	20.90%

Date of First Installment: March 01, 2003 & Scheme Inception Date: February 26, 2003. Past Performance may or may not be sustained in future.

# Scheme Benchmark, ## Additional Benchmark

For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for IDCW option would assume reinvestment of tax free IDCW declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. **Past performance may or may not be sustained in future.** Returns greater than 1 year period are compounded annualized. IDCW are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1<sup>st</sup> day of every month has been considered.